

ME

MIIA EVENTS & FLOWERS

SEASON 2023/24



MIA — Events & Flowers

Our aim is to assist couples in creating magic and memorable bespoke experiences based on their desires and needs and with the support of the best suppliers, through à-la-carte services or via ad-hoc projects.

We offer specific individual services or full service packages for a complete management and coordination of the event.



trust the
magic of new
beginnings

Silvia and Carolina meet in an important fashion brand based in Milan where they work as Communication manager and Events manager. Through the years they build a strong and lasting friendship and following their respective weddings they soon realize this is where they belong: a world of emotions, creativity, flowers, music and much more.



CREATIVE PROJECT DEVELOPMENT

Creation of the wedding's theme and definition of style, colors and cohesive identity. Input on floral design, table deco, tableau de mariage, wedding favors, menu and guestbook.

The project will be submitted and presented through mood boards and images.



LOCATION SET-UP

Definition of the set-up for both internal and external spaces based on the creative project. Depending on the chosen theme and to create the desired atmosphere a specific set-up and lighting plot will be created. This includes: tableau de mariage (table layout), sweet-table and guest-book.

LOCATION SCOUTING

Proposal of 3 to 4 locations for the wedding reception and party that reflect the taste, budget, needs and atmosphere that the couple wishes to deliver.



SELECTION OF VENUE FOR CEREMONY

Support in the selection of the church or the location where the union will be celebrated. The most ideal venues will be selected following instructions for a religious wedding or a civil ceremony and considering the couple's requests and the event logistics.



FLOWER DESIGN

Selection of the style, color, type and flower arrangement layouts for the ceremony venue, reception location, bride's bouquet, groom's boutonniere and other additional decorations. The service includes: theme creation, assistance and coordination with the chosen supplier and final proposal validation.

MIIA - Events & Flowers offers a flower service where floral arrangements are taken care of personally by the team. This can be discussed separately and it is not mandatory should the couple wish to work with MIIA exclusively on the planning part.



DAY OF WEDDING ON-SITE PRESENCE

Direction of the day of the event through schedule and supplier management, logistic coordination and activities overview as well as location set-up.



BANQUETING

Support in the selection of the best catering company based on the needs and desires of the couple. Table and buffet positioning, menu selection, mise en place will all be defined in harmony with the chosen style and theme.

The service includes: 2-3 company proposals, venue visits (transfer costs extra), assistance in the definition of the menu and mise en place, supplier management.



ENTERTAINMENT

Assistance in the selection and programming of the entertainment for the event, based on the chosen theme and/or the couple's preferences. Artist scouting and selection (eg. band, DJ, other necessary entertainment for adults or kids etc.)



PHOTOS AND VIDEOS

Support in the selection of the most appropriate photographer and video maker. The service includes: 1-2 supplier proposals, supplier coordination and validation of final proposal.

HAIR STYLST AND MAKE-UP ARTIST

Support in the selection of the best hair stylist and make-up artist based on the bride's selected style and budget. The service includes: 1-2 supplier proposals, supplier coordination and validation of final proposal.



ACCOMMODATION

Selection of the best accommodation facilities, availability checking, agreement drawing and room reservation.

TRANSFERS & CAR RENTAL

Support in the selection of the car or vehicle for the bride and groom.

Organization of shuttle services for guests
(To the Church and/or the reception venue)



MANAGEMENT OF SUPPLIERS

Management and overlooking of some or all suppliers which have already been chosen separately by the bride & groom or that have been not listed in the above mentioned service (for example baby sitter).

RELIGIOUS/CIVIL CEREMONY DOCUMENTATION

Support in compiling and submitting all requested documents for a religious/civil ceremony.



**DAY-BEFORE WELCOME
OR DAY-AFTER GOODBYE
ACTIVITY**

Complete management and logistic coordination of any day before or day after wedding activity (dinner, bbq, picnic, brunch etc.)

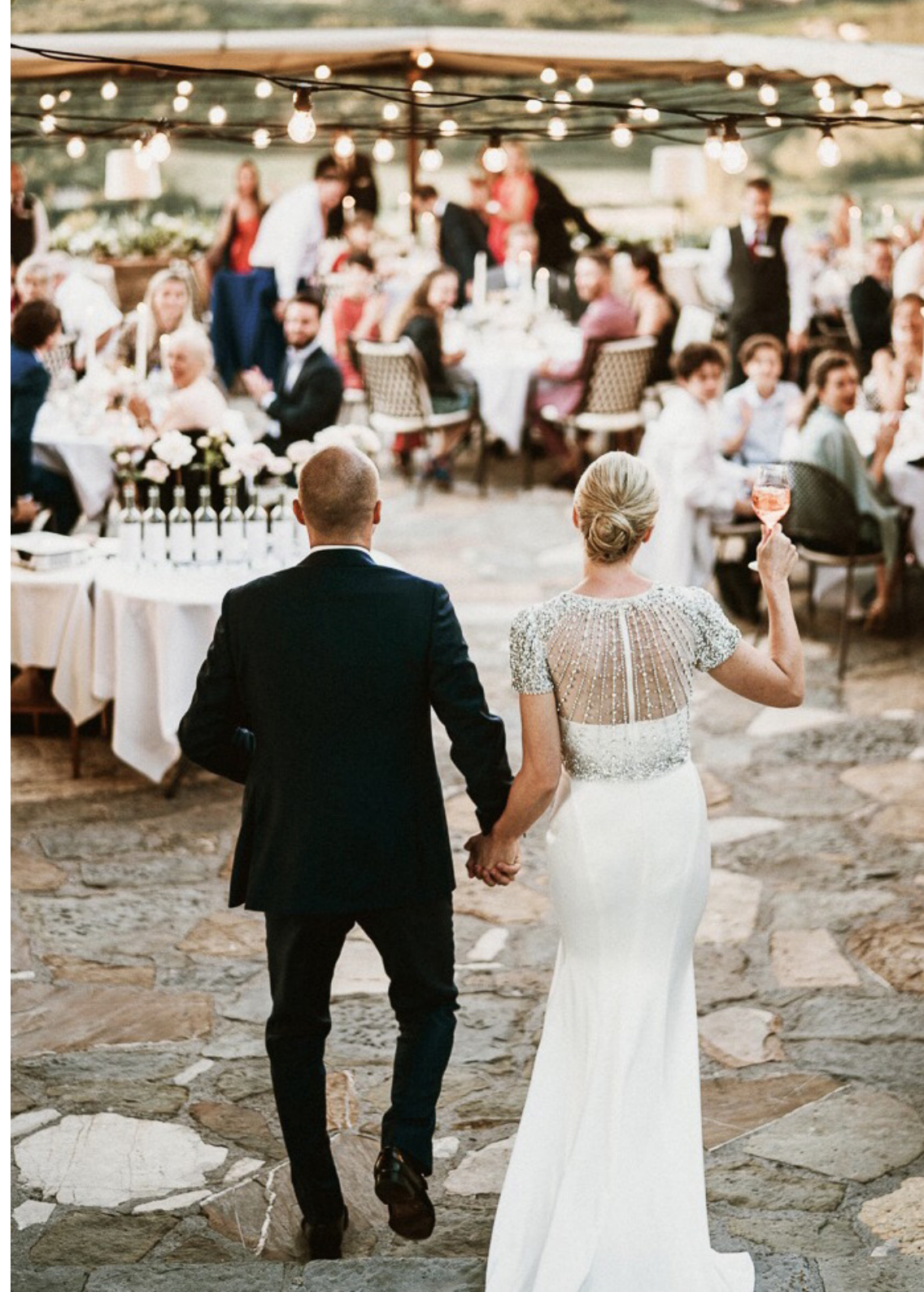


WEDDING WEBSITE

Creation of a customized website and dedicated email to announce the wedding, share useful informations with guests, manage logistic and rsvps.

GUESTLIST, EMAIL AND RSVP

Creation of guestlist file, dispatch of digital communications to guests and management of RSVP status charts.



WEDDING STATIONERY

Graphic personalization of the wedding stationary and delivery of final files to selected printer. This includes: Invite, Envelope, cover of Church program, Favour tags, tableau de mariage, table cards and menu.

CALLIGRAPHY AND INVITE SHIPMENT

Management of calligraphy supplier and/or selected printer for actual completion of invites with guest's addresses (or other tools) as well as management of invite shipment and delivery to all guests.





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Contacts T. +39 339-3938195 / +39 333-6853850

Based in Milan

www.miiarevents.com — info@miiarevents.com